

Questions	Ads	Paintings
<p>How does it make you feel?</p> <ol style="list-style-type: none"> 1) The use of sexual imagery makes me uncomfortable 2) I appreciate the creative process that went into creating these ads 	50/ 50 split between:	<p>90/ 10 split</p> <p>90 = appreciate the creative process</p> <p>10 = uncomfortable</p>
Most sexual image	A, C, D, B	B, C, D, A
Which do you like most?	<p>C (A/D), B</p> <p>Most cited it was because the ad was subtle and humorous</p>	<p>B, C (A/D)</p> <p>B is the favoured choice due to the high colour contrast and use of pink dripping technique</p>
Which do you like least?	<p>A/B, D, C</p> <p>Most cited a sense of sexism</p>	<p>A, B/C/D</p> <p>Most didn't like the flat composition</p>
<p>If you have found the use of sexual imagery more acceptable as a painting rather than an ad, why do you think that is?</p>		
<ol style="list-style-type: none"> 1) No it is just different for each picture. I think the sexual imagery is more playful in the last picture and I enjoy this picture a lot. It was hard to pick my favourite between B and D here. 2) With the paintings, I looked at technique and medium as well and the sexual imagery was not as in your face as the photos were. 3) still uncomfortable 4) because it is being used for different purposes 5) paintings can change the way the viewer sees it because of the use of texture and balance and also the painter can draw the focus of the viewer to other things rather than the product! ;-) 6) I think there's no difference - in a certain way, every painting is an advert, it advertises the skill of the person who created it, and what is in the artist's mind (even if they're not selling it). We seem to categorise something as an 'advert' if it is obviously promoting a brand. 7) Lack of text. This is a major reason that you need to consider further and completely changes B. 8) The painting isn't selling stuff :) 9) Less offensive as not a photo, seems less real 10) Indifferent 		